

CHOCOLATE BOX/BAG/BAR < 3.5 OZ.**TOTAL DOLLAR SALES* \$284.7 mil. (+7.7%)****DRUG STORES \$91.6 mil. (+15.4%)**

LEADING BRANDS**	Market share	Dollar sales (000)	Dollar sales % change
M&Ms	16.5%	\$15,079	+ 12.8%
Snickers	12.0%	11,028	+ 43.2%
Reese's	11.4%	10,435	+ 3.2%
Hershey's	7.2%	6,553	+ 14.9%
Twix	5.3%	4,813	+ 72.8%
Kit Kat	4.8%	4,366	+ 5.6%
Dove	3.9%	3,569	+ 112%
Three Musketeers	3.3%	3,030	+ 17.2%
Nestlé Skinny Cow	2.8%	2,538	—
Milky Way	2.4%	2,225	+ 21.5%

TOTAL UNIT SALES* 339.3 mil. (-2.9%)**DRUG STORES 108.7 mil. (+1.2%)**

LEADING BRANDS**	Avg. price per unit	Unit sales (000)	Unit sales % change
M&Ms	\$0.79	19,037	+ 8.1%
Snickers	0.76	14,581	+ 36.5%
Reese's	0.87	12,021	- 13.1%
Hershey's	0.93	7,061	- 3.3%
Twix	0.79	6,110	+ 78.8%
Kit Kat	0.91	4,776	- 2.8%
Nestlé Skinny Cow	0.67	3,797	—
Three Musketeers	0.82	3,677	+ 6.7%